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Author Guidelines

1. A file should be submitted as word document, Times Roman, 12 font size.
2. Research Articles should be between 5000 and 10,000 words in length. This includes all text including references and appendices and appendices. The manuscript should be typed, double spaced throughout and with a size margin of 1" at the top, bottom and both sides of each page.
3. The first page of the Research article should include the title of the articles, author's name, affiliation, address and contact numbers.
4. Abstract should be between 150-250 words in total (including keywords).
5. Objective and methodology of the research article should be clearly defined in the introduction.
6. Tables should be typed and included in a separate file to the main body of the article. The position of each table could be clearly labeled in the body text of article with corresponding labels being clearly shown in the separate file.
7. Authors should also provide their brief autobiographical sketch (80-100 words) including institutional affiliation, experience, area of interest, membership of editorial boards, professional/academic organizations and companies, awards etc.
8. References should be arranged alphabetically by the last name of the first author of each work. If you have more than one work by the same author(s), list them in order by the year of publication, starting with the earliest. Follow Title Case for the Titles of Papers, Books, Articles and Journal titles etc.

The references in the paper should be based on APA style of publication. The following examples are given below:

- (1) Basic Book eg: Jan, N. (1993). *The last breaking: Life among Alaska's Inupiat Eskimos*. Anchorage, AK: Alaska Northwest Books.
- (2) Edited Book eg: Miller, J., & Smith, T. (Eds.). (1996). *Cape Cod stories: Tales from Cape Cod, Nantucket, and Martha's Vineyard*. San Francisco, CA: Chronicle Books.
- (3) Chapter in book eg: Elito, T.S. (2001). Tradition and the individual talent. In V.B. Leitch (Ed.), *The Norton anthology of theory and criticism* (pp. 1092-1097). New York, NY: W.W. Norton. (Original work published 1920)
- (4) E-book eg: Chaffe-Stengel, P.&Stengel, D. (2012). Working with sample date: Exploration and inference. <http://dx.doi.org/10.4128/9781606492147>
- (5) Journal article eg: Sagarin, B.J., & Lawler-Sagarin, K.A. (2005). Critically evaluating competing theories: An exercise based on the Kitty Genovese murder. *Teaching of Psychology*,32(3), 167-169. <http://dx.doi.org/10.1207/s15328023top3203-8>
- (6) Magazine eg: Jackson,P. (2011, March 1).Navy Yar Hill and the founding of Washington City. *Capitol Hill Historian*, 2, 5-9, <http://dx.doi.org/10.1068/20113>.
- (7) Newspaper eg: Brown, P.L. (1999, September 5).Tiffanyglass and tales from the crypt. *The New York Times*, pp. 1,5. Retrieved from <http://www.nytimes.com/>
- (8) Book, Film & Product Reviews eg: Grimes, W (2006, December 13). Beyond Mandalay, the road to isolation and xenophobia [Review of the book *The river of lost footsteps : Histories of Burma*, by T. Myint-U]. *New York Time*, pp. E8, E10. Retrieved from <http://www.nytimes.com/>